Presentation to ITAC



Agency Vision

Our vision is to be the information technology leader for Arizona government, providing innovative and transformative services. This won't happen overnight. And it won't happen in a vacuum. Working together toward this shared goal, we will succeed.

Agency Mission

Inspired by that vision, our mission is to deliver forward-thinking and secure IT solutions to state agencies. We will achieve this by:

- Putting the customer first
- Offering world-class services
- Focusing on value, not cost

Advanced Endpoint Protection - CrowdStrike

State of Arizona – Arizona Department of Administration

September 16, 2020

Project Introduction

On March 31, 2020, ADOA ASET approved the original project investment justification (PIJ) to procure an Advanced EndPoint Protection solution.

This solution:

- Protects systems by using machine-learning and behavioral analysis
- Keeps users endpoints (devices) safe from malicious content
- Provides visibility and blocking of malicious use of scripting tools such as Powershell, batch, bash;
- Identifies and blocks misuse of system utilities and other post-exploitation tools
- Provides near real-time alert generation

Prior to purchase, the solution was tested by more than 10 State Agencies to validate the product and functionality. The multi-agency committee made their recommendation which was approved by the Enterprise Security Program Advisory Council (ESPAC).

The original PIJ spanned five months and had development costs of \$188,946.50.

Project Change Request for ITAC

ESPAC is working to consolidate vendors and tools where practical. During the course of the project, the opportunity was identified to consolidate vendors and expand functionality for the Enterprise solution by including:

- End Point Detection Response,
- Managed Detection Response, and
- Threat Hunting

The additional functionality will increase the development cost from \$188,946.50 to \$1,328,419.54 requiring ITAC approval.

Proposed Solution

Procurement

- ESPAC established Multi-Agency Committee to evaluate Advanced EndPoint Solution
- AEP Committee Drafted Technical Requirements
- SPO
 - Sent Requirements to Vendors on State Contracts SVAR, Networking (Security), and Cloud
 - Requested Vendors chose Manufacturers to bring in for Demos
- AEP Committee Selected 2 Manufacturers to further test in free POC
- ESPAC Approved Recommendation and Budget 8/11/20
- Received Quotes from Vendors Approved to Sell Manufacturer's Product

Technology

- Cloud hosted in vendor's FedRamp AWS instance
- SaaS platform
- Single agent installed on endpoints
- No infrastructure required

Project Benefits

Project Benefits

- Enterprise Solution Multi-Agency, Multi-Tenant
- Increase visibility of malicious processes and indicators of compromise (IOCs) across the Enterprise
- FedRamp, vendor hosted SaaS solution
- Exponentially reduce cyber attacks
- Address the increased attacks due to increased remote work locations
- Ability to remotely remediate threats
- Potential cost avoidance as the State will experience less data breaches
- 24/7 external monitoring to expand security operations capabilities of ADOA
- Vendor team to perform correlations and patterns of activities that could indicate malicious or insider threat behavior

Project Responsibilities

Agency

- ADOA Initial Console Config
- Agencies (including ADOA) -Deployment to endpoints
- 3. Agencies (including ADOA) Develop agency level policies
 based on recommendations
 provided by vendor and knowledge
 of environment
- 4. Agencies (including ADOA) designate technical resources to respond to information and alerts generated

Shared

- Training Vendor supplied resources,
 Agencies must participate
- 2. Documentation Vendor supplied, Agencies must read and engage
- 3. Updates Vendor provided, Agencies must determine how to push to the agent

Vendor/Contractor

- 1. Supports platform
- 2. Supports Infrastructure
- Provide Technical resource TAM
- 4. Provide Support Portal

Project Timeline

Task Name	Duration	Start	Finish	% Complete	Status	Q4 Oct Nov Dec J	Q1 an Feb N	Mar Apr	Q2 May Jur	Q3		Q4 at Nov D
- SCHEDULE ROLLUP LINE	2504	44142140	44/00/20	920/	A Drawnag				40			
+ INITIATION	250d	11/12/19	11/06/20	100%	In Progress							
+ PLANNING	1d 21d	11/12/19	12/11/19	100%	Complete	<u> </u>					1	
- EXECUTION	21d		10/30/20	87%	In Progress							
Deliverable: Preliminary Price Quotes	20 74 74 74	12/12/19	12/19/19	100%	Complete		_			_		
	0		12/19/19									
Milestone: Select Vendors for POC				100%	Complete	•					1	
Deliverable: Procurement Vehicle for POC	3d	12/19/19	12/23/19	100%		D					1	
Milestone: Award Vendor(s) POC	0		12/23/19	100%		•					1	
Deliverable: Draft Use Cases	2d	12/20/19	12/23/19	100%	Complete	D D						
Gather Admin Info and Licenses	4d	12/23/19	12/27/19	100%		1					1	
Gather Requirements - CrowdStrike	6d	12/23/19	12/31/19	100%	Complete	=						
Gather Requirements - Fortinet	6d	12/23/19	12/31/19	100%		3					3	
Deliverable: SOW	3d		12/27/19	100%	Complete	0						
Milestone: SOW Approval	1d	12/31/19	12/31/19	100%	Complete	þ						
Enter ticket(s) for necessary changes	1d	12/31/19	12/31/19	100%	Complete	1						
Server Config/Firewall Rules	4d	01/02/20	01/07/20	100%		D						
Issue PO - Zero Dollar POC	1d	01/07/20	01/07/20	100%	Complete	1						
+ POC	42d	12/30/19	02/28/20	100%	Complete							
Milestone: Select Product	0	03/09/20	03/09/20	100%	Complete		4					
Deliverable: Recommendation to ESPAC	1d	03/09/20	03/09/20	100%	Complete		1	E .				
Milestone: ESPAC Approved	0	03/10/20	03/10/20	100%	Complete		4					
Deliverable: Project Investment Justification	3d	03/23/20	03/25/20	100%	Complete			1				
Milestone: PIJ Approved	0	04/01/20	04/01/20	100%	Complete			+				
Issue PO	1d	04/30/20	04/30/20	100%	Complete				1			
Deliverable: Migration Communications Plan	5d	05/18/20	05/22/20	100%	Complete				Ū			
Deliverable: Create training plan	5d	06/01/20	06/05/20	100%	Complete				D			
ADOA Migration	26d	06/01/20	07/07/20	100%	Complete							
ADOA Managed Agencies Migration	44d	06/01/20	07/31/20	100%	Complete							
Deploy to Early Adopters	44d	06/01/20	07/31/20	100%	Complete							
Milestone: CrowdStrike University Training	5d	07/20/20	07/24/20	100%	Complete					3		
Milestone: Deploy to 80% of Agencies	76d	07/15/20	10/30/20	50%	In Progress						+	
- Phase II	109d	04/28/20	09/30/20	83%	In Progress		100 100					
Define Technical Requirements for EDR/MDR	3d	04/28/20	04/30/20	100%	Complete							
Test Functionality of EDR/MDR	44d	06/01/20	07/31/20	100%	Complete							
Deliverable: Recommendation to ESPAC	6d	08/01/20	08/07/20	100%	Complete					0	1	
Milestone: ESPAC Approval	1d	08/11/20	08/11/20	100%	Complete					1		
Deliverable: PIJ Change Request	1d	09/02/20	09/02/20	100%	Complete						j	
Milestone: ITAC Approval	1d	09/16/20	09/16/20	0%	Not Started						1	
Issue PO/Invoicing	10d	09/17/20	09/30/20	0%	Not Started							
+ MONITOR & CONTROL	250d	11/12/19	11/06/20	79%	In Progress							
+ CLOSE	6d	10/30/20	11/06/20	0%	Not Started						Ti-	

- Initiation: 11/12/19 11/30/19
 - 100% Complete
- Planning: 11/12/19 12/11/19
 - o 100% Complete
- **Execution:** 12/12/19 10/30/20
 - o 87% In Progress
- Phase II: 4/28/20 9/30/20
 - 83% In Progress
- Monitor and Control: 11/12/19 11/6/20
 - 80% In Progress
- Closure: 10/30/20 11/06/20
 - 0% Not Started

Original Project Costs

Project Costs by Category	FY20	FY21	FY22	Total
Professional & Outside Services (contractors)	\$21,225	\$21,225	\$21,225	\$63,675
Hardware				
Software				
Communications				
Facilities				
License & Maintenance Fees	\$170,702.91	\$170,702.91	\$170,702.91	\$512,108.73
Other Operational Expenditures				
Total Operational	\$191,927.91	\$191,927.91	\$191,927.91	

Amended Project Costs

Project Costs by Category	FY20	FY21	FY22	FY23	FY24	Total
Professional & Outside Services (Contractors)	\$21,225	\$115,300	\$115,300	\$115,300	TBD	\$367,125
Hardware						
Software						
Communications						
Facilities						
License & Maintenance Fees	\$170,702.91	\$1,021,191.63	\$1,105,667.46	\$1,105,667.46	TBD	\$3,403,229.46
Other Operational Expenditures						
Total Development	\$191,927.91	\$1,136,491.63				\$1,328,419.54
Total Operational			\$1,220,967.46	\$1,220,967.46		\$2,441,934.92

Financial Impact

Actual Spend from May through June 2020	\$ 191,928
Projected Spend for FY21	\$ 1,136,492
Forecast (FY22)	\$ 1,220,967
Forecast (FY23)	\$ 1,220,967
Total Spend	\$ 3,770,354

- FY20 Purchased Initial Anti-Virus Licenses and Associated Professional Support
- FY21 Discontinued Other Products/Contracts and Consolidating Vendor/Tools
- FY21 Received Credit of \$111,888.65 for existing Licenses and co-term all software
- FY21 Purchase Expanded Functionality Through Software Licenses
- FY22 and FY23 Renewal of Software Licenses

What Success Looks Like

Change Management

- Project Milestones
 - Communications Plan 5/22/20 on target
 - Training Plan 6/5/20 on target
 - Complete Deployment 10/31/20*
 To coincide with contract expiration of previous tool

Measures of Success

- 80% deployment by October 31, 2020
- 100% increase in visibility of malicious processes
- 100% increase in ability to remotely remediate malicious activities

Requesting Approval For

Agency is requesting approval for EDR/MDR licensing purchase of the CrowdStrike Tool

- Initial licensing for next generation anti-virus was completed in FY20
- Platform is already built and configured
- Deployment in progress, to be completed by the end of October 2020
- Additional functionality is automatic with licensing purchase no additional development actions required

Q & A Session